

## **RULES OF THE PRIZE LOTTERY WITHIN THE ADVERTISING CAMPAIGN “ADMIRAL 15 — WE TRAVEL FURTHER!”**

Campaign period: 01.10.2025 — 10.10.2026

Territory: Republic of Moldova

### **Section 1. Organizer**

1.1. The advertising campaign “ADMIRAL 15 — WE TRAVEL FURTHER!” (hereinafter referred to as the Campaign) is organized and conducted by ADMIRAL TUR SRL, IDNO 1010600042510, registered office: 13/1 Miron Costin St., office 82, physical locations: 74 Mihai Eminescu St., Chişinău municipality; 9/5 Moscow Avenue, 2nd floor, Republic of Moldova (hereinafter referred to as the Organizer).

1.2. The Campaign is conducted in accordance with the Civil Code of the Republic of Moldova No. 1107-XV dated 06.06.2002, Articles 1959–1962, Law No. 133/2011 on the Protection of Personal Data, and these Rules.

1.3. Participation in the Campaign implies full and unconditional acceptance of these Rules.

1.4. The full version of the Rules, as well as any amendments and clarifications, are published on the Organizer’s website: <https://admiral.travel/en> (section “Promotions and Rules”).

1.5. The Organizer reserves the right to amend these Rules. Amendments shall be published at least 24 hours before entering into force on the Organizer’s website.

1.6. The Organizer has the right to suspend or extend the Campaign for justified reasons, with public notification at least 2 days in advance on the Organizer’s website.

1.7. The Campaign may be suspended in cases of force majeure in accordance with Article 904 of the Civil Code of the Republic of Moldova.

### **Section 2. Campaign Objectives**

Promotion of the Organizer’s tourism services and partner offers, stimulation of sales and repeat purchases, and increasing brand awareness.

### **Section 3. Period and Place of the Campaign**

3.1. The Campaign is conducted on the territory of the Republic of Moldova: offline — at the Organizer’s and partners’ offices and points of sale; online — on the Organizer’s website and verified social media pages.

3.2. The Campaign period is from 01.01.2026 to 10.10.2026.

### **Section 4. Campaign Prizes**

4.1. The prize fund includes basic and premium prizes; the full list is provided in Appendix 1.

4.2. The main prize is a trip to the Maldives for 2 persons; the conditions of awarding are set out in Appendix 2.

4.3. Winners are announced according to the established schedule, live and/or on the Organizer's platforms.

## **Section 5. Participation Conditions**

5.1. Eligible participants are legally capable individuals aged 18 years or older who are residents of the Republic of Moldova. All persons who purchased a tour through Admiral Travel during the period from 01.10.2025 to 10.10.2026 may participate, regardless of destination.

5.2. Methods of participation:

a) Offline — upon purchasing or booking a tour through the Organizer or its partners, the participant receives one spin of the "Wheel of Fortune"; the odds are determined according to the weight and limit table.

b) Online — a confirmed booking grants one spin of the "Wheel of Fortune" under the same conditions.

5.3. Only tickets and receipts issued and registered during the Campaign period are taken into account. Registration on the day of the draw may be limited.

5.4. Employees of the Organizer and its affiliates, their relatives of the first, second, and third degree, in-laws, as well as employees of agencies involved in the Campaign, are not eligible to participate.

5.5. The Organizer reserves the right to disqualify a participant in case of violation of the Campaign conditions, submission of false information, forgery, or fraud. Disqualification is carried out based on a reasoned decision published on the Organizer's website.

## **Section 6. Selection of Winners**

6.1. The allocation of prizes both offline and online is carried out automatically using a pseudo-random algorithm. All events are logged.

6.2. A winner is confirmed after validation of the provided personal data, including phone number, email address, and ticket or booking details.

6.3. If the winner fails to confirm within 3 business days, a reserve winner shall be selected. This rule does not apply to the grand draw, which is subject to the conditions in clause 6.5.

6.4. A winner of an intermediate prize in the form of a tour is excluded from subsequent draws and may only participate in the draw for the main prize.

6.5. The grand draw will take place on 22 October 2026. During the live broadcast, the Organizer will call the selected participant twice at the phone number provided by the participant. If the participant does not answer either of the two calls, they lose the right to participate in the grand draw. Participants must keep their phones close and answer the call during the live broadcast.

## **Section 7. Prize Awarding**

7.1. Winners are notified by phone, email, or SMS, via the personal account in the case of online bookings, or directly at the office in the case of offline sales.

7.2. To receive the prize, the winner must present an identity document and sign a declaration of personal responsibility.

7.3. The prize must be used by 31.10.2026. After this date, the prize is forfeited.

7.4. Cash compensation or prize exchange is not provided, except in cases expressly stipulated. If a prize is unavailable, the Organizer shall provide an equivalent prize.

## **Section 8. Taxes and Duties**

8.1. Prizes are subject to taxation in accordance with the Tax Code of the Republic of Moldova in force on the date of prize awarding.

## **Section 9. Disputes and Feedback**

9.1. Questions and claims may be submitted to [admiral@admiral.travel](mailto:admiral@admiral.travel) or by mail to: 74 Mihai Eminescu St., Chişinău municipality.

9.2. Any disputes arising between the Organizer and Campaign participants shall be resolved amicably, and if this is not possible, by the competent courts of the Republic of Moldova. Pre-trial dispute resolution is mandatory.

## **Section 10. Personal Data**

10.1. Personal data processing is carried out in accordance with the Campaign Privacy Policy (Appendix 3).

10.2. Purposes of processing include conducting the Campaign, awarding prizes, publishing winners (name/initial and city), marketing activities subject to consent, and fraud prevention.

10.3. Data recipients include CRM systems, mailing services, the prize draw platform, couriers, dealers and insurance companies, and analytics services, strictly within the Organizer's mandate.

10.4. Participant rights include access to data, rectification, erasure, restriction of processing, data portability, objection, and withdrawal of consent. In case of violations, a complaint may be submitted to the CNPDCP.

## **Section 11. Anti-Corruption Clause**

11.1. Any corrupt actions are prohibited in accordance with applicable legislation.

11.2. The participant guarantees the absence of such actions by submitting an appropriate declaration.

11.3. The Organizer reserves the right to refuse prize awarding in case of justified suspicions of corruption or fraud. Such refusal shall be documented in writing and published on the Organizer's website.

## **Section 12. Force Majeure**

12.1. In the event of force majeure, the timing and format of prize draws and prize awarding may be changed without compensation. Such changes are made on the basis of a written decision of the Organizer and are published on the Organizer's website.

## **Appendix 1. List of Prizes**

Organizer: ADMIRAL TUR SRL

### **A. Basic prizes**

- 1. A €20, €30, €50 or €100 voucher for the Organizer's services.**
- 2. Personalized Admiral Travel souvenirs.**
- 3. A trip for 2 persons (including transport, accommodation, insurance and transfers; the meal plan depends on the type of tour and hotel).**

### **B. Main prize**

A trip to the Maldives for 2 persons (flights, transfers, accommodation and breakfast, or breakfast and dinner, depending on availability at the time of booking); announcement date - use period until 31.03.2026 (see Appendix 2).

### **Notes**

- No cash compensation is provided, except in cases expressly stipulated.
- If a specific prize is unavailable, an equivalent replacement is provided and recorded in the draw report.
- Prizes cannot be exchanged for cash compensation.
- Prizes are subject to the quality rules and guarantees set out in consumer protection legislation.
- For tourist trips, mini-tours and travel gift certificates, the travel dates and conditions are fixed and cannot be changed. Changes to the travel period or other essential conditions are permitted in exceptional cases at the prize winner's expense and only with the receiving party's agreement.
- If a person who has won a tour or a travel gift certificate cannot use it within the specified period, the prize is forfeited, unless the receiving party agrees to change the travel conditions.
- A person who wins a tourist trip undertakes to create photos and video content during the trip and to authorize their use across all Admiral Travel advertising channels.

## **Appendix 2. “Trip to the Maldives as a Prize”**

Organizer: ADMIRAL TRAVEL SRL

### **1. Subject of the prize**

A trip to the Maldives for 2 persons, departing from Chişinău (with a connecting flight).

### **3. Expenses**

Organizer: purchase of flight tickets, provision of accommodation and meals (breakfast and dinner), an insurance policy, and transfers from and to the airport.

Winner: review, approve and accept the tour information, and hold valid documents for travel abroad (a passport with an appropriate remaining validity period).

### **4. Timing and location**

- The travel contract is signed online using a digital signature or in person at the office.

### **5. Force majeure / replacement**

The travel dates and conditions are fixed and cannot be changed. Changes to the travel period or other essential conditions are permitted in exceptional cases at the prize winner's expense and only with the receiving party's agreement.

### **Appendix 3. Campaign Privacy Policy (Short Version)**

Controller: ADMIRAL TRAVEL SRL, 74 Mihai Eminescu St., Chişinău, <https://admiral.travel/en>, +373 22 844 744

#### **1. What data we collect**

Name, contact details (phone/email), ticket/booking number, participation and winning status, correspondence, and website technical data (IP, cookies). Photos, videos and reviews - only with separate consent.

#### **2. Purposes**

Conducting the Campaign and awarding prizes (fulfilment of participation conditions), fraud prevention and fairness of the draw mechanism (legitimate interest), publication of winners - name/initial and city (legitimate interest), and marketing - only with consent.

#### **3. Who receives the data**

CRM systems, mailing services, the draw platform, couriers, dealers and insurers (for cars), and web analytics services - strictly under instructions and to the extent necessary.

#### **4. Retention**

Participants without a prize - up to 6 months after the final draw; winners and records - 3-5 years (accounting/tax); marketing - until consent is withdrawn.

#### **5. Participant rights**

Access, rectification, erasure, restriction, data portability, objection (including to marketing), and withdrawal of consent. Complaints: CNPDCP ([www.datepersonale.md](http://www.datepersonale.md)).

#### **6. International transfers**

Appropriate safeguards (contractual clauses/equivalents) apply to transfers outside the Republic of Moldova/EEA. Details are available on request.

#### **7. Cookies**

Cookies are used for website functionality and statistics; settings are available through the cookie banner/policy.

#### **8. 18+**

Only adults may participate; minors' data are deleted when identified.